



Sector Update:

**Dental Service Organizations (DSOs)** 

April 2025

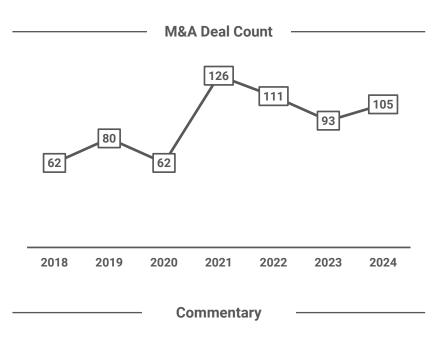


### **M&A Update**

#### **M&A Drivers**

The Dental Service Organization (DSO) industry has experienced significant growth in recent years, driven by various factors influencing mergers and acquisitions. Private equity and institutional investors are attracted to the dental sector due to its **fragmented nature** and **potential for consolidation**, providing DSOs with the necessary capital to expand through acquisitions. Some of these factors include:

- Investments in advanced dental technologies and data analytics by DSOs enhance patient care and operational efficiency, making technologically adept practices appealing for acquisition.
- Evolving healthcare regulations and the need for compliance drive smaller practices to partner with DSOs, which can better navigate the complex regulatory landscape.
- DSOs offer centralized administrative services such as human resources, marketing, and procurement, allowing dental professionals to focus on patient care. This efficiency makes smaller practices attractive acquisition targets.



"We've seen in recent years a trend toward the consolidation of smaller dental practices, and that is continuing to grow at a rapid pace. Dental Service Organizations (DSOs), for example, have been expanding exponentially."

- Dennis Leonard, CEO @ Delta Dental of Massachusetts



### **Industry Overview**

#### Market Snapshot -

In recent years, the U.S. dental services market has experienced steady growth, driven largely by increasing public awareness of oral health. In 2023, the dental services industry was valued at \$136 billion and is projected to reach \$216 billion by 2030, reflecting a CAGR of 6.8%.

- The expansion of dental coverage under Medicare Advantage and Medicaid is also playing a significant role, making dental services more accessible to older adults and low-income populations.
- The growing adoption of digital dental technologies—such as intraoral scanners, 3D printing, and CAD/CAM systems alongside the continued development of teledentistry, is enhancing efficiency and expanding access to care.

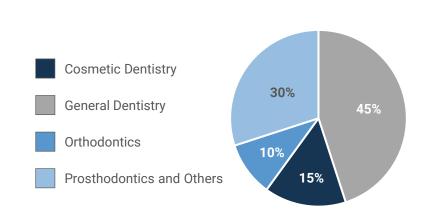
#### **Market Drivers**

Several factors are driving continued growth in the demand for dental services, including:

- The advancements in dental care, which include laser dentistry, same-day crowns, porcelain veneers, dental implants, and others, have led to a robust surge in demand for these procedures.
- Dental ailments, including tooth decay and oral infections, have also been increasing due to various factors such as poor oral hygiene, unhealthy diets, and lifestyle choices. This growing prevalence of dental ailments is creating a greater demand for services and treatments in dentistry.

Treatment Segmentation<sup>1</sup>





<sup>1 - &#</sup>x27;Other' category includes specialties: periodontics, endodontics, and pedodontics



### **Industry Overview (Cont.)**

#### **Dental Financing Sources**

Dental care financing in the U.S. is primarily supported by a combination of private insurance and out-of-pocket payments, with public funding playing an increasingly significant role.

 As of 2023, approximately 68.5 million adults—about 1 in 4 lack dental insurance.

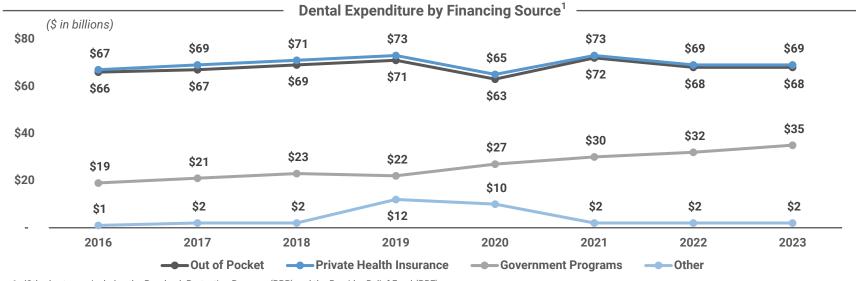
Nearly **80% of total dental spending comes from private sources**, including patient out-of-pocket payments and private dental insurance, while government programs cover only about 20%.

 In dollar terms, both out-of-pocket spending and private insurance each contribute roughly \$68-69 billion annually, whereas public programs such as Medicaid and Medicare account for about \$35 billion.

#### **Market Growth**

Americans utilize hundreds of millions of dental services annually. An industry analysis estimated over **451 million dental procedures** were performed in the U.S.

- Preventive visits account for a large share for example, routine professional oral hygiene (dental cleaning) is one of the most common services, with roughly 200 million Americans expected to visit a dentist for preventive care in 2023.
- Meanwhile, cosmetic dentistry and orthodontics are growth areas: approximately 40 million Americans sought teeth whitening in 2023 (a 15% increase over 2022), and around 2.5 million people received veneers (up 20% year-over-year).



1 - 'Other' category includes the Paycheck Protection Program (PPP) and the Provider Relief Fund (PRF)



### **Competitive Landscape**

#### **Select Private Equity-Backed Dental Service Organizations**













BlackRock.







































#### **Select Stand-Alone Dental Groups**















# **Geographic Competitive Landscape**





# **Recent Transaction Activity**

Target (Ownership)	Acquirer (Ownership)	Close Date	Location
Brown Family Dentistry (Clinics/Outpatient Services)  Operator of dental clinic	Straine Dental Management (Chatham Capital)	Mar-25	Greenville, SC
<b>Leedydental</b> Operator of a dental clinic	Straine Dental Management (Chatham Capital)	Mar-25	Abilene, TX
Tiger Family Dental Operator of a dental clinic	Straine Dental Management (Chatham Capital)	Mar-25	Sedalia, MO
Union Dental Health Provider of comprehensive dental services	Dental365 (TJC)	Mar-25	Lewisburg, PA
Lawrence Dental Group  Operator of a dental clinic	Dental365 (TJC)	Feb-25	Kingston, PA
<b>O-G Family &amp; General Dentistry</b> Provider of dental care services	MB2 Dental (Charlesbank Capital Partners)	Feb-25	Glandorf, OH
Neptune Dental Provider of dental care services	ProSmile	Feb-25	Neptune, NJ
Lifetime Smiles Dental Care (2 Dental Care Practices in Florida)  A portfolio of two dental care practices	Parkview Dental Partners (Cathay Capital)	Jan-25	Sarasota, FL
Vital Smiles Georgia Operator of a dental clinic	Lone Peak Dental Group (BlackRock)	Jan-25	Albany, GA
Oaktown Family Dentistry  Operator of a dentistry	Imagen Dental Partners	Jan-25	Oaktown, IN
Westshore Periodontics & Dental Implants Provider of a dental practice	Paradigm Oral Surgery (BlackRock)	Dec-24	Avon, OH
Eastern Dental Management Operator of a dental support organization	Branford Castle Partners	Dec-24	Avenel, NJ
Tranquility Dental Wellness Operator of dental wellness services	Espire Dental (Ironwood Capital)	Dec-24	Lacey, WA
The Downtown Seattle Dentist Operator of dental care services	Espire Dental (Ironwood Capital)	Dec-24	Seattle, WA
Falls Pointe Dentistry Provider of dental services	MB2 Dental (Charlesbank Capital Partners)	Dec-24	Raleigh, NC
All About Kids Pediatric Dentistry Provider of pediatric dental care services	Abra Health (Clairvest Group)	Dec-24	Stamford, CT

Source: Pitchbook



# **Recent Transaction Activity (cont.)**

Target (Ownership)	Acquirer (Ownership)	Close Date	Location
Schmitt Dental	Southern Family Dental Partners (Healy Capital Partners)	Dec-24	Clarksville, TN
Provider of comprehensive dental services			
Brush & Floss Dental Center Provider of dentistry services	Dental365 (TJC)	Dec-24	Stratford, CT
Triad Dentistry	MB2 Dental (Charlesbank Capital Partners)	Nov-24	Greensboro, NC
Provider of comprehensive dental services			
Bivens Dentistry Operator of a dental practice	Innovate 32 Services (Shore Capital Partners)	Nov-24	Mount Juliet, TN
Dr. Joe Pantaleo Dental & Facial Aesthetics	Dental365 (TJC)	Nov-24	Smithtown, NY
Provider of dental services			
Riccobene Associates Family Dentistry  Provider of comprehensive general and multi-specialty dental services	Comvest Partners	Oct-24	Cary, NC
Seacoast Dental Implant & Oral Surgery Center	Specialty1 Partners (Legacy Capital Ventures)	Oct-24	Portsmouth, NH
Operator of an oral surgery practice			
Breezy Dental Provider of dental services	Parkview Dental Partners (Cathay Capital)	Oct-24	Clearwater, FL
Thomas Burdo	Seva Dental	Oct-24	Grand Rapids, MI
Operator of a dental clinic			
Lakeview Dental Care	The Smilist Dental (Zenyth Partners)	Sep-24	Gibbsboro, NJ
Provider of dental care services			
Diane W. Sherman	Silver Creek Dental Partners	Sep-24	Encinitas, CA
Provider of dental care services			
Guilford Smiles Operator of a dental clinic	Archway Dental Partners (Din Ventures) (Martis Capital)	Sep-24	Guilford, CT
Los Gatos Dental Group	Espire Dental (Ironwood Capital)	Sep-24	Los Gatos, CA
Provider of dental treatment services			
Legacy Dental Services Organization Provider of dental care services	Dental365 (TJC)	Sep-24	Abington, MA
Stroud William Thompson McMurry Family Dentistry	SGA Dental Partners (Thurston Group)	Sep-24	Shelby, NC
Operator of a dental clinic			
Marion Dental Group Operator of a dental clinic	Innovate 32 Services (Shore Capital Partners)	Sep-24	Ocala, FL

Source: Pitchbook



### **Skyway Capital – Firm Overview**

Our team of 45+ professionals includes senior investment bankers with 25+ years, on average, of experience and expertise in mergers and acquisitions (M&A), capital markets, and private capital advisory. The firm is focused on middle-market businesses and has completed more than 200 transactions with a total transaction value exceeding \$20 billion.

#### **M&A Advisory**

Skyway Capital is a middle-market investment bank led by a team of highly experienced professionals, providing tailored sell-side and buy-side advisory services.

#### **Capital Markets Advisory**

Our team maintains a deep network of investor relationships and access to a wide range of capital sources to help companies obtain the necessary capital for achieving their growth, liquidity, and financing objectives.

#### **Private Capital Advisory**

Working with a select group of best-in-class sponsors, Skyway Capital helps structure offerings that provide investors with attractive features and risk-adjusted returns.

#### Nationwide Coverage



★ - Indicates select active & completed transactions

#### **Sector Coverage**

BUSINESS SERVICES

**HEALTHCARE** 

**INDUSTRIALS** 

FINANCIAL SERVICES

CONSUMER



### **Skyway Capital – Firm Overview (cont.)**

## Senior M&A Bankers



**Jim DiCesaro, CFA**Senior Managing Director





**Keith Hodgdon** Senior Managing Director







**Jeff Hunt** Senior Managing Director







Russ Hunt Senior Managing Director







Roger Overby
Senior Managing Director



#### **Recent M&A Transactions**























### **Skyway Capital – Healthcare Team**

#### **Senior Healthcare Bankers**



**Keith Hodgdon** Senior Managing Director



**Jim DiCesaro, CFA** Senior Managing Director





#### **Healthcare Focus**



**PHARMA SERVICES** 

**HEALTH TECHNOLOGY** 

**HEALTHCARE SERVICES** 

**MEDICAL DEVICES** 

PHARMACY SERVICES

#### **Select Healthcare Transaction Experience**





















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